

FORTÉ Certification Level I

World Class Communication Intelligence Tools.

“For organizations and business leaders, there is a new imperative: Examine, understand, develop, and implement a variety of solutions to support 21st-century careers. Only a focus on experiences, new career models, data-driven tools, and L&D offerings will enable companies to develop, retain, and reinvent the right talent at the right time.” – Deloitte Human Capital Trends 2018



Who should attend?

This program is for:

HRD / L&D / OD Professionals
Talent Development & Acquisition Professionals
Executive & Team Coaches
Professional Trainers & Facilitators
Leaders / Managers who coach their employees

“Simple, straightforward training, easy to use system, great support. Valid and reliable instrument”



This program is ideal for you, if you:

- Want to develop further as an effective coach, leader, facilitator and trainer
- Need a proven behavioral communications tool to facilitate your one-on-one coaching conversations
- Are committed to equipping yourself with up-to-the-minute, data driven, innovative, statistically valid, and reliable coaching instruments
- Want to provide great ROI on time spent in sessions by gathering valid data in advance
- Require a sound coaching process backed up by an insightful, easy-to-use report
- Appreciate using coaching tools that are technologically reliable and advanced, but quick and simple to use
- Want data-driven, track-able tools to support your work in developing leaders over time
- Are interested in completing a certification that lays the foundation for more advanced certification in team coaching.

Certification Outcomes

Greater knowledge of:

- A powerful, behavioral, strengths-based approach to accelerating self-awareness and affirming strengths.
- Forté Communication Strengths survey, which is one of the most innovative profiling tools on the market and the first to become available online.
- The Forté six step Coaching process and how to use it to professionalize your one-to-one coaching dialogue.
- Your preferred Forté communication style – learn about how YOU influence others to act, what your coaching style is.
- Valuable coaching tips from expert practitioners who coach Fortune 500 clients.
- Essential communication skills as a coach.
- How to operate the Forté system to suit your needs.

Be Able to:

- Expertly identify your coachees' key communication strengths
- Get an instant handle on how effective your coachee is likely to be right now in his or her current work environment
- Maximize your time with your coachee with up-to-the-minute insightful reports
- Get straight to the core of the communication challenges your coachee regularly faces
- Develop a highly relevant, immediately actionable behavioral plan customized for your coachee
- Identify specific strategies for your coachee to improve his or her influence and achieve goals
- Help your coachee identify “good fit” projects, roles, and relationships
- Identify your coachee's decision-making style, stamina level, and goals index
- Help your coachee develop the critical leadership capability of adapting to one's environment, another person, or a team
- Measure and track your coachee's behavioral adaptation over time

What you get with your certification:

- A personalized, detailed 13-page report which includes primary, adapting and perceiver graphs, motivators, longitudinal data, a personalized action plan, and a validation report for your coachee
- Interaction reports with five pages of information on how to influence key relationships
- A participant certification manual with all the information you need to be successful
- A chart that explains in detail how to use the Forté six step process in your coaching dialogue
- Five Forté units to use straight away with coachees (RRP \$375.00)
- Entry-level to advanced certifications in team coaching, performance coaching, and 360 feedback
- An embossed certificate to hang on your wall, recognizing your competence as an accredited Forté coach

Book Your Place:

IN PERSON

In-house certification program over two days, for three or more internal corporate coaches.



HOOP MORGAN [CONNECT ON LINKEDIN](#)

VIRTUAL CLASSROOM

Three four-hour modules via Zoom, conducted by Master Trainers Hoop Morgan or Bríd Bourke.



BRÍD BOURKE [CONNECT ON LINKEDIN](#)

\$1,990

per seat with discounts for in-house three or more seats

Call or [contact us](#) to book your seat.

+1.910.452.5152

2019 Virtual Certification Course Dates

July 2nd, 3rd & 5th
October 1st, 2nd & 5th
December 5th, 6th & 8th

(Start and finish times will be set dependent on time zone of participants)



We're passionate about better human interaction through advanced communication.

We can measure communication strengths. Our goal is to put this basic intelligence, which exists in every individual, team, department and organization, into the hands of the HRBP's and L&D folks, the consultants and coaches who work tirelessly to develop people and help them overcome communication challenges every day.

We are dedicated to generating and utilizing easily accessible data to form intelligent strategies that deliver actionable insights to our clients. We teach people about their communication strengths so that they become more effective in how they put the message across and, as a result, get the appropriate response from those they communicate with. We also teach people how to do this with others too.

We promise to transform your awareness around how you prefer to communicate and how you can better adapt your style with those people you see or talk to every day, whether that's your manager, your team mates, your customers or your direct reports.

We have solutions for all aspects of Organizational Development using data to deliver insights to the Executive Team on how individuals and teams believe they are expected to adapt in this environment– a key cultural indicator.



**“How does it know so much for such a short input of time?
Was someone following me?!”**

Led by Hoop Morgan, The Forté Institute, LLC has been helping corporations and individuals improve interpersonal communications, build effective teams and increase productivity for nearly 40 years. Today, our full range of communication style profiling, adapting and performance coaching tools are used across the globe by over 6,000 clients.



WWW.THEFORTEINSTITUTE.COM

