



How are your key people so influential?

Would all your people like to achieve a whole new understanding of how to communicate more confidently and effectively than ever before? And would you like to be able to measure that progress?

If so, Forté is your solution!

What is it?

Simply, you can think of Forté as CQ; Communication Intelligence.

The Forté Communication Style Report gives each person a detailed report of “who” they are, how they are currently adapting to their environment and how they are most likely coming across to others. Forté measures communication strengths which reflect; Decision Making Style, People Focus, Pace and System/Detail Focus. It provides a full description of each person’s primary strength, secondary strength and two sub-strengths.

The report also details:

- **Leadership Style.** Forté identifies each person’s leadership style and their preferred way of accomplishing goals and influencing others.
- **Sensitive areas.** Forté helps us recognize signs of frustration, to help defuse them proactively.

- **Potential Reactions.** By understanding in advance our potential reactions to sensitivities, we help ourselves and others avoid non-productive reactions.
- **Self-Motivators and Demotivators.** Forté shares a comprehensive list of the factors that most motivate and demotivate us.
- **Current Adapting Profile.** This describes how each person is adapting to their most recent 30-day environment. Forté tracks this over time.
- **Current Perceiver Profile.** This lets each person know how they are most likely coming across to others now and, most likely, for the next 30 days.
- **Current Logic Style.** This is an important element of the on-going decision making process.
- **Current Stamina Level.** Your stamina level is a measure of how “Up for it” you are feeling. This is a key factor in the development and maintenance of high levels of productivity/resiliency.
- **Current Goals Index.** Identifies a person’s level of satisfaction toward goals accomplishment in the current environment.
- **Resiliency.** The stamina and goals indices, together, are used to identify and trend the “drivers” of exceptional performance and resiliency.

- **Trending Graphs.** Forté is not a once-then-done process, and becomes a life-time coach for successful personal and professional development.
- **The Forté Communication Style Strategy.** This crisp, to the point strategy, coaches the person on how best to communicate their thoughts and feelings, over the next 30-days, in a very targeted and influential way.

Overall Benefits

- The level of self-awareness achieved gives people a significant head start in improving their interpersonal skills and strengthening their overall performance.
- The report focuses on a person’s strengths thereby encouraging positivity.
- The report is effective and useful in everyday communications—it encourages the development of real-life objectives and goals.
- **Improved Business Performance** The majority of individuals that have used Forté believe it to be highly accurate and useful. They also believe that it has resulted in immediate improved work performance*



* Forté Client Survey 2011

Forté is an impactful, highly accurate communication style profile, used globally at all levels and sizes of organizations and validated for over 30 years. To date over 6 million Forté profiles have been completed.

“I’m amazed (and I don’t use the word lightly) that so much of an insight can be given based on such a short and quick survey” HR Manager, Pharma sector

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